

CONTRACT APPROVAL FORM

(Contract Management Use only)

CONTRACT TRACKING NO.

CM1738

CONTRACTOR INFORMATION

Name: CGI Communications, Inc.

Address: 130 East Main Street, 8th Floor Rochester, NY 14604

Contractor's Administrator Name: Nicole Rongo City: _____ State: _____ Zip: _____ Title: Marketing Manager

Tel#: 800-398-3029 Fax#: 866-429-8611 Email: nicoler@cgicomunications.com

CONTRACT INFORMATION

Nassau County Movie Tour Book Agreement

Contract Name: ~~CGI Communications, Inc.~~ Contract Value: N/A

Brief Description: County Showcase Program - Nassau County

Contract Dates: From 03/2010 to 03/2014 Status: New Renew Amend# WA/Task Order

How Procured: Sole Source Single Source ITB RFP RFQ Coop. Other

If Processing an Amendment:

Contract #: _____ Increase Amount of Existing Contract: _____ No Increase

New Contract Dates: _____ to _____ TOTAL OR AMENDMENT AMOUNT: _____

APPROVALS PURSUANT TO NASSAU COUNTY PURCHASING POLICY, SECTION 6

1. Ted Selby 5/11/11 N/A
Department Head Signature Date Funding Source/Acct #
2. Charlotte Young 5/13/11
Contract Management Date
3. [Signature] 5/24/11
County Attorney (approved as to form only) Date
4. [Signature] 5-26-11
Office of Management & Budget Date

11 MAY 25 PM 3:33
NICOLE RONGO

Comments: _____

COUNTY MANAGER - FINAL SIGNATURE APPROVAL

Ted Selby 5/26/11
Ted Selby, County Manager Date

RETURN ORIGINAL(S) TO CONTRACT MANAGEMENT FOR DISTRIBUTION AS FOLLOWS:

- Original: Clerk's Services; Contractor (original or certified copy)
- Copy: Department
- Office of Management & Budget
- Contract Management
- Clerk Finance

Nassau County Movie Tour Book Agreement

CGI Communications, Inc.
130 East Main Street, 8th Floor
Rochester, NY 14604
800-398-3029 phone
866-429-8611 fax

Name: Teb Selby
Title: County Manager
Address: 96135 Nassau Pl. Suite 1 Yulee, FL 32097
County, State: Nassau County, FL
Phone: (904) 491-7380
Email: tselby@nassaucountyfl.com
Website: www.nassaucountyfl.com

This agreement is between CGI Communications, Inc. and the County of Nassau, FL and shall remain in effect from the date it is signed by both parties until the third anniversary of the date that the completed and approved County Movie Showcase is made available for viewing via a link on the www.nassaucountyfl.com website homepage for viewer access. Either party may terminate this agreement for just cause with 60 days written notice. Just cause is defined as either parties failure to meet the terms of this agreement. The term of this agreement shall automatically renew unless either party gives 60 days written notice of termination or modification prior to expiration.

CGI Communications, Inc. and its eLocalLink division shall provide a County Movie Showcase as follows:

- Website Welcome video from your County Manager or other civic leader and an Education, Quality of Life, and Real Estate/Relocation video (approx. 1 minute in duration)
- Up to 3 additional videos to showcase various aspects of your County and/or organization (providing a total of 7 : 1 minute County highlight videos)
- Script writing and video content consultation
- A videographer will come to your location to film videos
- All aspects of video production and editing, from raw footage to final video including professional voiceovers and background music
- Final draft of County Movie Showcase content subject to your approval
- Patent-pending OneClick™ Technology and encoding of all videos into multiple streaming digital formats to play on all computer systems, browsers, and Internet connection speeds; recognized player formats include WindowsMedia® and QuickTime®
- Store and stream all videos on CGI's dedicated server
- Business sponsors allowed on the perimeter of video panels
- Duration of sponsor participation will be one year and eLocalLink is solely responsible for annual sponsorship fulfillment including all related aspects of marketing, production, printing, and distribution
- Viewer access of the County Movie Showcase from your website shall be facilitated by eLocalLink providing HTML source code for graphic link to be prominently displayed on the www.nassaucountyfl.com website homepage
- eLocalLink will own copyrights of the master County Movie Showcase
- The County of Nassau, FL will be provided with DVD copy's of the County Showcase Program
- e-LocalLink/CGI Communications, Inc. will indemnify and hold the County of Nassau, FL harmless from and against all claims, damages, losses, and expenses arising out of or resulting from any willful misconduct or negligence in CGI's performance of this Agreement, unless such claims, damages, losses or expenses solely result from the County's negligence. For purpose herein, the term "County", includes the County's officers, employees, and agents.
- The County of Nassau, FL will assume no cost or liability for this project

Program Add-On if signed and received :

- Encoding, hosting, and streaming of additional 5 minutes of video per month. Finished video content will be provided to CGI by the County of Nassau, FL
- SmartTrack™ measurement and trackability

The County of Nassau, FL shall provide the following:

- A letter of introduction for the program on your organization's letterhead
- Assist with the content and script for the County Movie Showcase
- Agrees to give eLocalLink the right to use organization's name in connection with the preparation, production, and marketing of the program set forth herein only
- Agrees to display the "Coming Soon" graphic link prominently on the www.nassaucountyfl.com website homepage within 10 business days of receipt of HTML source code
- Agrees to display the "Video Tour Book" (County Movie Showcase) link to be no less than 150 by 400 pixels prominently on the www.nassaucountyfl.com website homepage for the term of this agreement
- In the event contract signatory changes, the County of Nassau, FL agreement shall remain valid until the agreed upon expiration date
- Provides eLocalLink exclusive streaming video rights for the program described herein only

We, the undersigned, understand the above information and have full authority to sign this agreement.

The County of Nassau, FL

Signature: 

Name (printed): Ted Selby

Title: County Manager

Date: 5/24/11

CGI Communications, Inc.

Signature: 

Name (printed): Nicole Rongo

Title: Marketing Manager

Date: March 30th, 2011



NASSAU COUNTY
BOARD OF COUNTY COMMISSIONERS
96135 Nassau Place, Suite 1
Yulee, Florida 32097

Daniel B. Leeper
Stephen W. Kelley
Stacy T. Johnson
Barry V. Holloway
Walter J. Boatright

Dist. No. 1 Fernandina Beach
Dist. No. 2 Amelia Island
Dist. No. 3 Yulee
Dist. No. 4 Bryceville/Hilliard
Dist. No. 5 Callahan

JOHN A. CRAWFORD
Ex-Officio Clerk

DAVID A. HALLMAN
County Attorney

TED SELBY
County Manager

Dear Nassau Business Owner:

The County of Nassau is excited to announce the launch of a new program that we feel will have a significant impact on the promotion of our County. We have entered into a three year agreement with CGI Communications to produce a series of streaming online videos highlighting all our county has to offer its residents, visitors, and businesses.

CGI is a leader in online marketing solutions, working with thousands of communities and businesses nationwide. With an easily viewable interface on the official County website (www.nassaucountyfl.com), the video showcase will engage viewers in learning more about area attractions, economic development opportunities, quality of life, and so much more. The County of Nassau is dedicated to highlighting the advantages of living and working in our community, and we feel that this program can do just that!

In addition, CGI will be contacting members of our local business communities to offer participation in the program, as well as an opportunity to learn more about CGI's innovative new digital media products for businesses.

We encourage you to consider supporting the program, and learning more about all that CGI has to offer.

Best Regards,

A handwritten signature in black ink, appearing to read "Ted Selby", written over a horizontal line.

Ted Selby,
Nassau County Manager

(904) 491-7380 or (866)-474-1446

An Affirmative Action / Equal Opportunity Employer